

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT23/12 15.52
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20003

CLASS:	NATL.	LOCAL	REGIONAL
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(HCE)

DATE OCT23/12 15.52

TO LENA
FR JULIE
OKD M9
TTLS RTS
PLS CFM, THX 10/23

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	:	:	:	:	:	:
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1566												

82			
5	60	10/23	100
1200Z-100P	\$2,200.00	10/23	100

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PROGRAM : EYEWIT NW-NOON
CON COM1: EYEWIT NW-NOON
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83	S		300P-400P	60		\$1,650.00	10/23	10/23	0		TUE	0
PROGRAM : STEVE HARVEY												
CON COM1: STEVE HARVEY												
84	S		600A-700A	60		\$5,000.00	10/23	10/23	0		TUE	0
PROGRAM : STEVE HARVEY												
CON COM1: STEVE HARVEY												
90	A		530A-600A	30		\$1,200.00	10/23	10/23	1		TUE	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER **RESEND TO CORRECT TP ON TUE 10/23 EARLY MORNING NEWS												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-84 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-82 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-83 FOR 1 SPOT/WK												
91	A		600A-700A	30		\$2,500.00	10/23	10/23	1		TUE	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER **RESEND TO CORRECT TP ON TUE 10/23 EARLY MORNING NEWS												
PART OF A MAKEGOOD MADE UP OF LINES 90-94												
92	A		700A-900A	30		\$2,500.00	10/23	10/23	1		TUE	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER **RESEND TO CORRECT TP ON TUE 10/23 EARLY MORNING NEWS												
PART OF A MAKEGOOD MADE UP OF LINES 90-94												
93	A		300P-400P	60		\$1,650.00	10/24	10/24	1		WED	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER **RESEND TO CORRECT TP ON TUE 10/23 EARLY MORNING NEWS												
PART OF A MAKEGOOD MADE UP OF LINES 90-94												
94	A		500A-600A	60		\$1,000.00	10/27	10/28	1		SA-SU	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER **RESEND TO CORRECT TP ON TUE 10/23 EARLY MORNING NEWS												
PART OF A MAKEGOOD MADE UP OF LINES 90-94												

REP HEADLINE# 6282557 TRF# 327466
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

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CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
M9 OK'D BUY#84 MISSED:TUE/600A-700A OCT23 60S \$5,000.00 (OCT23/12)
BUY#82 TUE/1200N-100P OCT23 60S \$2,200.00
BUY#83 TUE/300P-400P OCT23 60S \$1,650.00

OFFER:TUE/530A-600A OCT23 30S \$1,200.00 PLS ADVISE.
& TUE/600A-700A OCT23 30S \$2,500.00
& TUE/700A-900A OCT23 30S \$2,500.00
& WED/300P-400P OCT24 60S \$1,650.00
& SA-SU/500A-600A OCT27 60S \$1,000.00
CMT:WE CAN OFFER **RESEND TO CORRECT TP ON TUE 10/23 EARLY MORNING NEWS

OCT/12 72725.00 NOV/12 23600.00 CONTRACT TOTAL 96325.00
TOTAL SPOTS 41

MARKET TOTALS \$283,308 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE